

DAME MANAGEMENT STRATEGIES

IN PARTNERSHIP WITH LMI®



NEW FRANCHISE OPENS IN HARRISBURG, PA

SEPTEMBER 26, 2005—HARRISBURG, PA

Leadership Management Institute (LMI), headquartered in Waco, Texas, has announced the establishment of a new franchise in Harrisburg, PA.

The new franchise, Dame Management Strategies (DMS), is headed by John Dame, former Chief Operating Officer of Dame Media, owner of area radio stations: WHP, WKBO, BOB 94.9, The Ticket 1460, The River 97.3, and KISS 99.3, as well as other radio stations in PA and NY. DMS will work with CEOs in cooperation with LMI to develop leaders and organizations through the facilitation of LMI's unique strategic development process.

"Our business is helping others to be more effective and productive in their business activities," said Dame. "We have studied many methods of improving businesses and are convinced that LMI offers the most concise, effective programs available today. We are excited to be using their products."

Established in 1966, LMI has over 500 franchises around the world. Authored by Paul J. Meyer, LMI programs are translated into 23 languages and marketed in over 60 countries.

"We are proud to have John Dame and Dame Management Strategies as part of our LMI family," said President David Byrd. "He will do an excellent job serving the business community in Central Pennsylvania."

FOR MORE INFORMATION CONTACT:

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