

PRESS RELEASE

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PATRICK BELOW TO SPEAK AT CEO BRIEFING HARRISBURG, PENNSYLVANIA

Dame Management Strategies (DMS), headquartered in Harrisburg, Pennsylvania, announced today that Patrick Below, author of **The CEO Challenge** and **The Executive Guide to Strategic Planning**, will brief area CEOs at the Harrisburg Hilton Tuesday, November 15, 2005 at 7:30 a.m. Below, an advisor and consultant to CEOs since 1970, will speak about his ideas and conduct an open forum. The focus of the briefing will be a discussion about where your organization should focus its attention. The event is by invitation only. Mr. Below will be available for interviews while in Central Pennsylvania.

Dame Management Strategies works in partnership with Leadership Management, Inc., the world's most experienced producer of leadership and management development programs to assist CEOs as they improve results for their organizations by focusing on *what matters most*.

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