

PATRICK J. BELOW

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PATRICK J. BELOW—AUTHOR OF THE CEO CHALLENGE:

Patrick Below has been a valued advisor and consultant to CEOs since 1970. He first “hung up his shingle” some 35 years ago. Since that time, he has worked closely with over 150 CEOs and their executive teams in both the private and public sector in their perennial pursuit of delivering sustainable improvement in organization performance and results.

He has chosen a career as an independent consultant giving him the flexibility and freedom to pursue his related interests of management research, writing, and consulting. He spent 4 years researching and writing **The CEO Challenge**.

According to Patrick, he wrote this book for CEOs because “this is the level where fresh management thinking and new approaches are needed the most and will have the biggest impact on improving organization results.” He has authored two other books. His best-selling book, **The Executive Guide to Strategic Planning**, was first published in 1987. This classic treatise went through 14 printings and was in print for 16 consecutive years, a phenomenal track record for a management book. This book was also selected by the Chinese Productivity Center as one of the “ten best books on management” and has been translated into a number of foreign languages including Chinese and Italian. He also co-authored **The Executive Guide to Operational Planning** with George L. Morrissey and Betty L. Acomb.

The great joy in his life are his seven grandchildren. He keeps wondering why grandchildren couldn’t have “come first?” In his eyes they can do no wrong. He is also an avid golfer and a daily swimmer, although he avoids trying to do both on the same day.

He is a native of Appleton, Wisconsin and a lifelong Green Bay Packer fan. He did his undergraduate work at Marquette University where he also played basketball...a “long time” ago. He did his graduate studies at Indiana University in Bloomington, Indiana.

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